

WOMEN'S BUSINESS NETWORK ~ Spring 2011

Feedback and Planning Survey

The Steering Committee needs your feedback on the benefits you experienced this year in WBN.

As a reminder, our calendar included:

Deb Buckley - *Social Media for Personal and Business Use*

Clare Harlow - *Goal Setting, Accomplishments*

Gail Steele - *Poise and Power at the Podium*

Financial Panel - *Tips to Help & Traps to Avoid*

Linda Trowbridge & Bob Vear - *Networking Strategies*

Debra Stark - *A Head for Business, Heart for Nutrition*

We also had our two small-group meetings (Business Challenges in February, Round Tables in April), a number of showcases by members, the fall luncheon, winter holiday party, spring luncheon, and June potluck.

1. What have you gained from your participation in *WBN* this year? Feel free to relate specific experiences you have had/connections you have made through your participation with the group.

2. What would you like to get out of *WBN* this coming year (e.g. what do you hope will continue; what would you like added)?

3. Regarding our February and April small-group discussion format, would you like more meetings like this? Less? Or the same?

4. Is there a topic or speaker from this year (or previous years) you'd particularly like to explore again?

5. What motivates you to attend meetings? (Check all that apply)

Support and ideas Being connected to other women in business The speaker/topic
 Social opportunity Seeking new business
 Other _____

6. What keeps you from attending? (Check all that apply)

Other scheduled events Family responsibilities Lack of information about meetings
 The speaker/topic Other _____

7. Are you interested in volunteering? Yes No

If yes, in what capacity (if known)? _____ Name: _____

Are you interested in doing a five minute showcase of your business during a meeting next year? Yes No

If yes, do you have a preference for a particular month? -- which? _____

Name: (if not given above) _____

8. Would you be interested in being part of a "focus group" separate from *WBN* meetings, formed to discuss a particular topic with other members? Groups may include those providing similar services. Yes No

If so, what topic? _____ Name: (if not given above) _____

Please complete reverse side, then

Please return* at Pot Luck, or by June 22nd to *WBN* Program Committee c/o Dianne Carter, P.O. Box 259, Harvard, MA 01451

* All surveys returned at/before the June 16th Pot Luck Dinner will be eligible for a raffle prize.

TOPICS FOR NEXT YEAR

What topics are of interest to you for next year? Please check or circle the topics you would most like to see included.

Business Development

- Advertising
- Business planning
- Goal setting
- Marketing
- Networking
- Online social networking
- Selling (including closing a difficult sale)

Business Skills

- Computers (maintenance, use of the internet, software selection)
- Contracts (what to include in them)
- Difficult or delinquent clients
- Evaluation instrument (designing)
- Human resources (hiring, payroll taxes, firing, other)
- Legal
- Market analysis
- Negotiating deadlines, fees, contract terms
- Organizing work and time
- Public speaking
- Small-business management
- Stress management
- Women's unique challenges in business
- Work/life/family balance
- Workshop design
- Writing (letters to clients, newsletter articles, press releases, marketing copy, other)

Information Sharing/Media/Publishing

- Social media networking
- Book publishing
- Graphic design for promotional materials
- Newsletter publishing
- Website (getting one, using for business)
- Web logs or blogs

Self-Employment

- Choosing a business type (sole proprietorship, corporation, other)
- Getting motivated
- Health insurance
- Managing isolation
- Resource swapping
- Setting up a home office
- Staying focused/avoiding procrastination

Personal

- Elder care
- Identifying your career aspirations
- Making a career change
- Personal defense; personal safety
- Solving problems creatively
- Using multiple intelligence tools
- Personal fitness

Finance

- Insurance: business, malpractice, & personal
- Accounting and bookkeeping
- Fees (setting, raising)
- Financial planning
- Investing
- Taxes
- Tracking revenues and profit margins

Comments: Please give us any other feedback including any comments, suggestions for other topics, suggestions for other locations for luncheon meetings, or any other thoughts on how we can continue improving the WBN. (Please add a sheet of paper if needed).

Did you attend the luncheons this year? () yes () no

Schedule permitting; are you interested in luncheon/breakfast meetings next year? () yes () no

If you have a preference for lunch or breakfast, please specify: _____

How long have you been a member? () new this year () 1-3 yrs () 4-5 yrs () more than 5 yrs () about to join

(This will help us get a balance of topics to meet members' various experience levels.)

Have you had any changes to your name, address, email address or phone number? If so, please update your information via the WBN member update page. Kindly note those here so we can ensure we remain in contact with you.

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